



MARKETING PLAN

1. COMPLETE MARKET ANALYSIS FOR YOUR HOME
2. MARKET READY INSPECTION OF YOUR HOME
3. MULTIPLE LISTING SERVICES- GA MLS AND FMLS.
4. YARD SIGNS, LOCK BOX AND NEIGHBORHOOD DIRECTIONAL SIGNS, PROFESSIONAL PICTURES
5. PROFESSIONAL PICTURES
6. PROFESSIONALLY INFORMATIONAL FLYERS – INSIDE HOME
7. HANG OR MAIL JUST LISTED NOTICES
8. MARKET TO NEIGHBORHOOD
9. AVERTISE ON SOCIAL MEDIA – FACEBOOK & LINKEDIN
10. AGENT CARAVAN - SALES AGENTS.
11. **WEEKLY STATUS CALL OR EMAIL TO KEEP YOU INFORMED**
12. HOMEOWNERS WARRANTY PROGRAM
13. ASSIST WITH REFERRALS TO PROFESSIONALS AND OR REPAIR EXPERTS.
14. HOLD PUBLIC OPEN HOUSE (TBD)
15. **CLIENT APPRECIATION PROGRAM**